



FOR IMMEDIATE RELEASE:

PARAGON INTRODUCES CHERI MARQUART AS MUSIC SCHEDULING & AIR TALENT CONSULTANT

Denver, CO (August 4, 2025) – Radio veteran [Cheri Marquart](#) joins [Paragon](#) as Music Scheduling and Air Talent Consultant. Marquart deepens Team Paragon’s commitment to providing client radio stations with the advanced music scheduling expertise and air talent coaching.



Mike Henry, Paragon’s CEO, noted, “Adding Cheri to Team Paragon is a dream come true for me. Her commercial radio career, including decades overseeing multiple formats as Senior VP/Programming at Westwood One, is perfectly suited to helping Paragon’s public radio clients up their game. She has already made a positive impact with our music stations.”

Marquart said, “I’m thrilled to join Paragon Consulting, a team renowned for elevating brands and transforming media strategy. This opportunity allows me to bring decades of broadcast and marketing expertise to forward-thinking clients who are ready to grow, connect, and lead in new ways. Go Team Paragon!”

Marquart is expert in music scheduling software including MusicMaster, GSelector, and Stratus. As an air talent coach in multiple formats, she has helped develop dozens of hosts to maximize their potential.

Cheri is a passionate radio pro with 30+ years of national network experience, including 23 years in multi-format programming, marketing, talent coaching, and consulting radio stations on all aspects of execution, especially the true meaning of being local – building community. She’s been behind the mic at Westwood One, and the morning show talent at KHIH and KMJL in Denver. In 2024 Cheri received Radio Ink’s Most Influential Women in Radio honors, plus she pioneered concatenated voice as the primary VO Artist for US West. Cheri loves Colorado’s spectacular outdoor activities and her fluffy Kat, Mandu! Marquart, based in Denver, can be reached at cheri@teamparagon.consulting.

About Paragon

[Paragon](#) is a consulting and research firm specializing in innovative content for broadcast and digital media. Paragon expertise includes media start-ups, new business models, market share, strategic planning, content creation, marketing, branding, community building, fundraising, organizational insights and creating healthy company culture. [Click here](#) to learn more about Team Paragon, which has over 400 years of combined experience.

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