

THE Sands REPORT

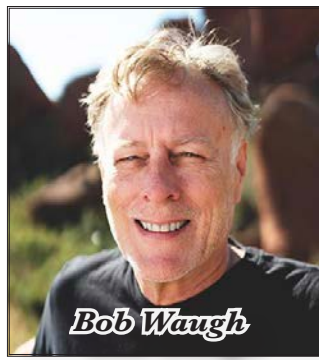


SEPTEMBER 12, 2024 • UNIFYING THE ALT COMMUNITY

Bob Waugh on The Art of the Interview (and HFStival)

Can you believe HFStival is back? It'll be at Nationals Park in DC with Death Cab for Cutie, Postal Service, Bush, Liz Phair, and many others in ten days on September 22. Bob Waugh, who you probably remember from his nearly 15 years at WHFS (plus stints at WLIR, WXRK, and WRNR) is one of the advisors. Nowadays, Bob is at Paragon Consulting, so I wanted to talk with him about this concert revival and I also wanted to know more about an article Bob wrote that caught my eye. It was on how to do a good on-air interview...

they actually headlined during my first year at WHFS. They say "you can't go home." We'll see. The HFStival as a brand is incredibly strong. It's retro for 2024, but could eventually mean to D.C. what Lollapalooza means to Chicago, now.



Bob Waugh

You are one of Alternative's true pioneers having been at WLIR in the early days and at WHFS as MD/APD. Have you kept up with the Alternative format? Any thoughts you can share?

What a long, strange trip it's been. I follow Alternative, and you, of course, but my favorite format is AAA because of its diversity.

Bob, we'll get to the interview part of this Q and A in a moment, but first, HFStival is back?

Yes! The Washington Nationals have provided a suite for a reunion of all the people who created HFStival. You should come! Violent Femmes are playing, and

Triple-A? Isn't that what you do with Paragon?

We work with commercial and non-comm radio stations in nearly all formats across the United States. My focus is primarily Triple-A. Mike Henry and I are currently helping to launch




63M+ STREAMS TD

NEW TW: KDKB & WAQX

GLASS ANIMALS

"A TEAR IN SPACE (AIRLOCK)"


HEADED TOP 25

STATIONS ON: KDKB, WAQX, MC ALT, WRRF, WBTV-F2, KXRK, KROX, WOKV-F2, WEQX, KQBL-F3, KRXP, WRMR, KXNA, WGBJ, KYRK, WFZZ

NEW ALBUM, I LOVE YOU SO F*ING MUCH, OUT NOW!**

US "TOUR OF EARTH" SELLING OUT! / TO LISTEN [CLICK HERE](#)

republic



the dare

"ALL NIGHT"

AVAILABLE NOW!

ADDS AT: MCAR, SXM ALT NATION, & WEQX

OFF DEBUT ALBUM, WHAT'S WRONG WITH NEW YORK? OVER 10M ALBUM STREAMS IN FIRST WEEK! ON US SOLD OUT TOUR NOW!

republic

Iowa Public Radio's Studio One as a full-time music station in Des Moines.

Okay. Turning to the subject at hand, I enjoyed your article on interviewing artists. Who are some of the biggies you've interviewed over your career?

Brandi Carlile, U2, Hozier, Jack White, Beck, Travis, PJ Harvey, David Byrne, Maya Hawke, Elvis Costello, Nathaniel Rateliff, Tori Amos, Maggie Rogers, Coldplay...It's a pretty long list. Did I mention Mojo Nixon?



Bob Waugh with Maggie Rogers

Impressive! I can still remember my first interview on the radio. It did not go well! Who was your first?

That would have been in college (WNYT, Old Westbury, Long Island) in 1979 with a new band on Polydor called Blackjack. Their singer was some guy named Michael Bolton.

For my readers who aren't that experienced with interviewing artists (or if this goes viral and others might see it), what is the most important thing to keep in mind when doing interviews?

Be prepared and do your homework, but avoid "over-researching" your subject, which can be crippling.

Back when I started, there was no internet, so being prepared was much harder than it is now. Once you've done your homework online, what's a good way to start the interview so you can put the artist or band you are talking to at ease? Is there a good way to start an on-air interview?

That is such a good thing to cover. I guess my approach was always to establish my credibility by talking to them about the thing they care the most about: their music, and music in general. Now, that sounds obvious, but an artist can tell if you are genuine and have spent time with the album, not just the single.

Is it better to have a bunch of questions written down, or "just go with the flow" depending on how they answer your previous question?

Always have questions or bullet points you want to riff on, but don't be afraid to abandon your agenda when an artist provides leading answers.

I suppose it's best to learn from the guys who do it right. Is there someone in "the real world" you look to for inspiration of how to do interviews?

All the time. I know he's got a staff of writers, but Colbert is consistently great. Howard Stern has certainly evolved since I worked with him at K-Rock. John Stewart, of course. I thought his recent chat with Salman Rushdie was one of the most compelling interviews I've ever heard, so take cues from the guys with the big guns and think outside the music box.



"CAN'T SLOW DOWN"

HEADED TOP 20!!

242K U.S. Streams TW

**"DIVE" the debut album
AVAILABLE 9.25**

**EUROPEAN TOUR SEPT-OCT
with THE DRIVER ERA**

25-23*
This week

ALMOST MONDAY

**HOLLYWOOD
RECORDS**

The Art of the Interview (Con't)

Any no-no's we should be aware of?

When management asks you NOT to ask a certain question or address a taboo topic, often I think, well this is a calculated risk because on one hand you want to be respectful but on the other, the very question you are being asked to avoid is the question your listener

most wants you to ask! Marco Collins, when he was at KPNW did just that, asking Noel Gallagher about an Oasis reunion—and yet another dis from brother Liam—and it paid off by going viral. Marco, of course was smart about it and saved that question for last!

“
Marco Collins asking Noel about an Oasis reunion went viral
”

Do you have any other tips you'd be kind enough to share? I'd imagine some PDs will want their staffs to read this issue!

Most common mistake? Not re-setting often enough with call letters, and identifying your artist.

Thanks so much, Bob. Any final thoughts?

I'm on safari in Africa this month exactly where I'd like to be in this world as the big presidential debate was taking place in the US. Just hoping that I return to a country that is unified more than it is right now.

Contact info: Bob@teamparagon.consulting

“I really look forward to reading The Sands Report!”

—DAVE LEVORA
KQCJ

ALT PHOTO CORNER



My Marin County neighbors **Braden Merrick** and **Steph Harty** invaded SLC to visit **Todd Noker** and his wife **Boofy**. Sports Team's new single, "I'm In Love (Subaru)" is now on X96. Rush your Alt photos to pics@thesandsreport.com

OUR MAILING ADDRESS: The Sands Report LLC • 203 Flamingo Road, #346 • Mill Valley, CA 94941



bboy "Kinky"

APPROACHING TOP 25 ALT

TOP 15 MOST PLAYED @ ALT Nation, KROQ, LIVE 105, KVIL, KNDD, WSFS, WZLH, KKDO, KROX, WNWV, WRXL, KQCJ

IN ROTATION @ 45+ ALT STATIONS

 30K+ SHAZAMS TO DATE



Added/New in the Top 50

KROX-Austin Robert DeLong, Linkin Park, Andrew McMahon/Something Corp, Orville Peck f. Beck, Ramona Flowers, Weathers

WEND-Charlotte Linkin Park

WKQX-Chicago Blink 182, Orville Peck f. Beck, Linkin Park

WNWV-Cleveland Linda Lindas, Linkin Park, Neon Trees

WXZX-Columbus No adds

Alt 103.7-Dallas Fontaines D.C., Linkin Park

KTCL-Denver Linkin Park

WDZH-Detroit AWOLNATION, Fontaines D.C., Linkin Park

KTBZ-Houston Linkin Park

iHR Custom Linkin Park

KROQ-Los Angeles Linkin Park

Alt 98.7-Los Angeles Linkin Park

WSFS-Miami Linkin Park

WLUM-Milwaukee No adds

KCMP-Minneapolis Jean Dawson, Karen O and Danger Mouse, The Killers

Music Choice Linkin Park, Palaye Royale, Sports Team

WFUV-New York Cardinals, Jungle, Kacey Musgraves, Nada Surf, Smashing Pumpkins, Toro Y Moi

WINS-FM HD2-NYC AWOLNATION, Linkin Park

WZRH-New Orleans Dexter and the Moonrocks, Linkin Park

WROX-Norfolk Linkin Park, Ramona Flowers, Weathers

The Edge-Ok City No report

WRFF-Philadelphia David Kushner, Linkin Park

KDKB-Phoenix Glass Animals, Linkin Park, Royel Otis

WXDX-Pittsburgh Linkin Park

KNRK-Portland Balu Brigada, Linkin Park, Suki Waterhouse

KKDO-Sacramento AWOLNATION, Linkin Park

X96-Salt Lake City Linkin Park

KBZT-San Diego AWOLNATION, Beach Weather, Linkin Park

91X-San Diego No adds

Buzzing At Alt

1. Linkin Park
2. Weathers
3. Blink-182
4. Ramona Flowers
5. bby

KITS-San Francisco Linkin Park

The End-Seattle AWOLNATION, Good Neighbours, Linkin Park

KPNT-St. Louis Linkin Park, Nothing More, Sleep Theory

CFNY-Toronto No adds

DC-101-DC Dexter and The Moonrocks, Linkin Park

Adds in selected other markets:

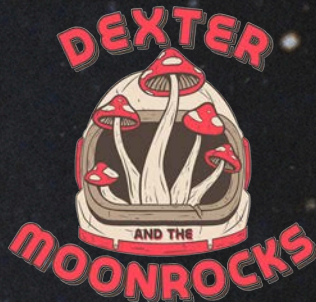
WBER-Rochester Auora, Chemical Brothers, Empire of the Sun, Green Day, Guster, Pearl Jam, Snow Patrol, Vampire Weekend

WRIS-Madison Culture Wars, Linkin Park, Ramona Flowers

KJEE-Santa Barbara Beach Weather, Hives, Linkin Park, Sum 41

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“SAD IN CAROLINA”

HEADING TOP 15

NEW AT: WWDC WRFF KXTE WBTZ
TOP 5 MOST PLAYED SIRIUS ALT NATION
#1 MSCORE THIS WEEK
275K+ STREAMS TW / **20K SHAZAMS!**



BIG LOUD

Alt Radio P1 Streaming Chart

Stream Rank TW	Stream Rank LW	Stream Rank 3W	Artist/Title
1	2	1	Billie Eilish "Birds of a Feather"
2	1	3	Hozier "Too Sweet"
3	13	19	Offspring "Make It Right"
4	5	14	Green Day "Dilemma"
5	10	2	Billie Eilish "Wildflower"
6	3	5	Twenty One Pilots "The Craving"
7	4	4	Billie Eilish "Chihiro"
8	15	25	Cage The Elephant "Rainbow"
9	21	26	AWOLNATION "Panaramic View"
10	9	11	Coldplay "feelslikefallinginlove"
11	14	22	Myles Smith "Stargazing"
12	8	6	Pearl Jam "Wreckage"
13	20	24	Sum 41 "Dopamine"
14	7	10	SUM 41 "Landmines"
15	11	20	Sum 41 "Dopamine"
16	17	18	Sublime & Stick Figure "Feel Like That"
17	22	28	The Last Dinner Party "Sinner"
18	26	33	Smashing Pumpkins "Sighommi"
19	16	17	Good Neighbours "Home"
20	24	31	The Mariahs "Run Your Mouth"

Bubbling Under...

25	--	--	Linkin Park "The Emptiness Machine"
28	30	32	Killers "BrightLights"
41	73	108	Blink-182 "All In My Head"



Chart ranking based on Alternative Rock Radio P1 listeners and abridged from Bridge Ratings Top 100 National Streaming Report.

The statistics are based on raw National U.S. streaming data provided by Bridge Ratings' over 25 on-demand streaming providers including Spotify, Amazon Prime, YouTube & Apple Music. **Station-specific on-demand streaming data is available from Bridge Ratings by subscription.** CONTACT: Dave Van Dyke dvd@bridgeratings.com for more information.

THE LINDA LINDAS



ALL IN MY HEAD

ON OVER 20 ALT STATIONS

NEW THIS WEEK AT

WNWV/CLEVELAND
KYMZ TULSA
KQBL/BOISE
KZND/ANCHORAGE

ON TOUR NOW WITH
GREEN DAY
SMASHING PUMPKINS
& RANCID

Los Angeles Times

"While it's hard to imagine a band with more A-list supporters so early in its career, it would all mean nothing if its music didn't back it up. On "No Obligation," the Linda Lindas rip harder, think deeper and fully grow into their formidable talents and chemistry as a band."

Thursday Music Meeting & Three Dot Lounge

I hope you didn't miss me too much, but back for the post-Labor Day stretch run. Let's crank up the music. Most added will not be a surprise. **Linkin Park** hauled in over 70 stations! Hats off to **Rob** and **David** at Warner who nailed just about every available Alt outlet...Next was **Weathers** with 11 adds, followed by **Blink-182**, **The Ramona Flowers** and **AWOLNATION**...Top 5 on the Alt charts are **Cage The Elephant**, **Myles Smith** (both on RCA, so **Gary Gorman** must be feeling pretty, pretty good)...**Offspring**, **Hozier**, and **AWOL** round out the Top 5...The one that is coming on strong is that new **Linkin Park**. Popped on at #15, and is already inside the Top 10!...One of the biggest movers is my favorite new song, "Sad In Carolina" from **Dexter and The Moonrocks**. Top 20. New at **WWDC**, **WRRF**, **KXTE**, and **WBTZ**. I hear it all the time on **Alt Nation**...**Almost Monday** keeps building. "Can't Slow Down" is headed Top 20...**bby** is approaching Top 25 with "Kinky"—it's one of the most played records at **KROQ**, **Live 105**, **KVIL**, **KNDD** and **Alt Nation**... **Glass Animals** continue their great run. Nearing Top 25..."I'd Rather Overdose" from **Honestav** featuring **Mod Sun** is eyeing Top 30 status. Latest to come in are **WRMR**, **WAQX** and **KMAX**. Their tour with **lovelytheband** starts later this month...**The Linda Lindas** are on tour with **Green Day**, **The Pumpkins**, and **Rancid**. The attention is helping break "All In My Head"—new this week in Cleveland, Tulsa, Boise, and Anchorage...**Beabadoobee** is taking off. **Ted Volk** informed me that this week it streamed 1.3 million!...**The Dare** is available now. It's called "All Night"...Oh. How about that debate? Nearly 70 million viewers watched it live! Hope your morning show was all over that...Hey, I gotta go. Thanks for stopping by today! —**Richard Sands**

The Big List

[CLICK THE IMAGE AND WATCH/LISTEN:](#)



BBY
"Kinky"



THE DARE
"You're Invited"



GLASS ANIMALS
"A Tear In Space"



DEXTER AND THE MOONROCKS
"Sad in Carolina"



ROYEL OTIS
"Sofa King"



ALMOST MONDAY
"Can't Slow Down"



THE LAST DINNER PARTY
"Sinner"



THE LINDA LINDAS
"All In My Head"



HONESTAV FT. MOD SUN
"I'd Rather Overdose"



JACK WHITE
"That's How I'm Feeling"



LINKIN PARK
"The Emptiness Machine"

[LISTEN TO "THE BIG LIST" ON SPOTIFY!](#)

Spotify Click this link: [here](#)

Send dates to richard@thesandsreport.com

The Sands Report™ *Lost In Space!*

I'd Rather overdose - MOD SUN remix
honestav

honestav ft. MOD SUN
"I'd Rather Overdose"

35* @ ALTERNATIVE!!!

NEW @ WRMR, WAQX & KMAX

On tour with Lovely The Band
STARTING 9/28.

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THE SYN gamma.