

Academy of Radio Arts & Sciences of America

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PRESS RELEASE

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KQED Receives World Radio Day Award

Annual honor is given by the <u>Academy of Radio Arts & Sciences of America</u>

KQED Public Radio is the recipient of the fifth annual World Radio Day Award, given annually to a radio station in the United States by the <u>Academy of Radio Arts & Sciences of America</u>. One of the country's most-listened-to public radio stations, KQED provides news and public affairs to northern California, via FM broadcasting, streaming and podcasts. Prior recipients of the award include KDKA in Pittsburgh, WINS in New York, WRHU on Long Island and WTOP in Washington.

KQED station is nonprofit, noncommercial and member-supported. Its stated commitment is to provide public service in an expressly nonpartisan manner via reporting with content that is factual and accurate. Programs include "Forum," "The California Report" and "Snap Judgment."

World Radio Day is observed annually on Feb. 13, to mark the founding of United Nations Radio in 1946. It was proclaimed by UNESCO member states in 2011 and adopted by the U.N. General Assembly in 2012. The U.S. award program is administered by the Academy of Radio Arts & Sciences of America, which is affiliated with the Spanish Academy of Radio Arts and Sciences. The jury comprises representatives from the U.S. radio industry specializing in broadcasting, media law, publishing and consulting. The theme of World Radio Day in 2024 is "Radio: A Century Informing, Entertaining, Educating."

"KQED embodies the best that radio can be in serving communities, prioritizing creativity, diversity, service and trust," Jorge Álvarez, chair of the Academy of Radio Arts & Sciences of America, said in announcing the award. "KQED describes its mission as serving the people of Northern California with a community-supported alternative to commercial media. It aims to 'provide citizens with the knowledge they need to make informed decisions; convene community dialogue; bring the arts to everyone; and engage audiences to share their stories.' The station says it aims to 'help students and teachers thrive

in 21st century classrooms, and take people of all ages on journeys of exploration — exposing them to new people, places and ideas."

KQED Chief Content Officer Holly Kernan said, "We at KQED are proud to be recognized for our commitment to providing factual, accurate and nonpartisan content in this crucial period for democracy. In our role as a public radio station, we stand by the values of creativity, diversity and trust. This award reaffirms our dedication to serving listeners with the knowledge they need, understanding they seek and arts that enrich lives."



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