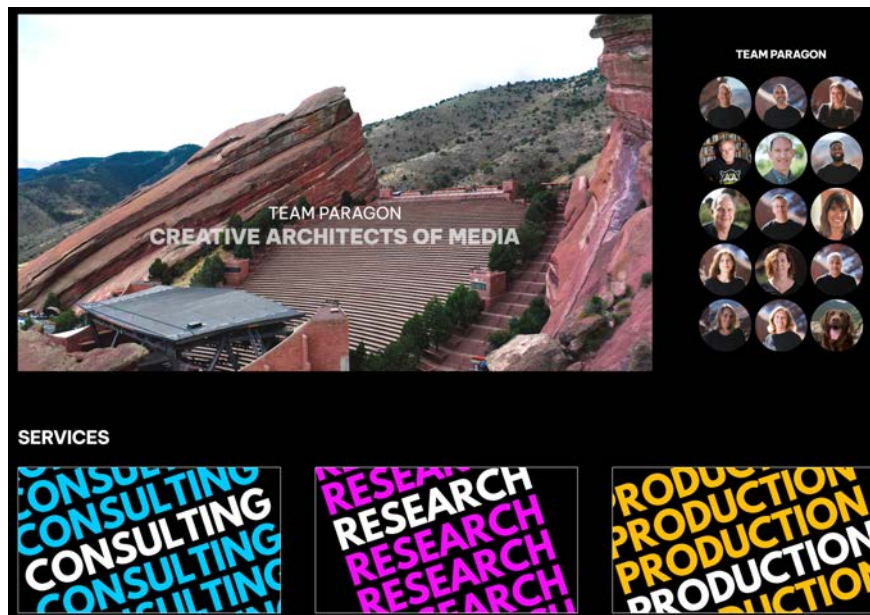




FOR IMMEDIATE RELEASE:

## PARAGON REBRANDS & LAUNCHES NEW WEBSITE

Denver, CO (August 8, 2023) – Media consultancy Paragon announces a rebranding of the company including a streamlined name, new website, and new email addresses. The company is simply named “Paragon” now, which completes an evolution from Surrey Research in 1981 to Paragon Research in 1988 to Paragon Media Strategies in 2001. Paragon’s new website URL is [www.TeamParagon.Consulting](http://www.TeamParagon.Consulting), which features content from client stations and emphasizes the Team Paragon consulting approach that now defines the company.



Paragon Founder and CEO Mike Henry commented, “We have experienced unprecedented growth in the past few years in clients, revenue, and staff size. Paragon is now up to 14 people including nine consultants. We’ve gone from me as the Lone Ranger to a team of Power Rangers!”

Henry continued, “Most people refer to us as ‘Paragon,’ so we’re going with the flow. The new website URL and email addresses lean into the Team Paragon approach that now defines us. None of this could be possible without our clients and unsurpassable team members, six of whom have been with me for well over 20 years. It’s been a long, strange trip, and it’s not over yet.”



The new website was constructed by [AirKast](#).

In addition to the new URL, [www.TeamParagon.Consulting](http://www.TeamParagon.Consulting), everyone now has new “TeamParagon.Consulting” email addresses—

Mike Henry, CEO: [Mike@TeamParagon.Consulting](mailto:Mike@TeamParagon.Consulting)

John Stevens, COO & Consultant: [John@TeamParagon.Consulting](mailto:John@TeamParagon.Consulting)

Sandy Chlumsky, CFO: [Sandy@TeamParagon.Consulting](mailto:Sandy@TeamParagon.Consulting)

Jordan Lee, Music Content Consultant: [Jordan@TeamParagon.Consulting](mailto:Jordan@TeamParagon.Consulting)

Bob Waugh, Music Content Consultant: [Bob@TeamParagon.Consulting](mailto:Bob@TeamParagon.Consulting)

Israel “Izzi” Smith, News Content Consultant: [Izzi@TeamParagon.Consulting](mailto:Izzi@TeamParagon.Consulting)

Michelle Conrad, Digital Consultant: [Michelle@TeamParagon.Consulting](mailto:Michelle@TeamParagon.Consulting)

Michele Tharp, Marketing Consultant: [Michele@TeamParagon.Consulting](mailto:Michele@TeamParagon.Consulting)

Jasper Logan, Community Engagement Consultant: [Jasper@TeamParagon.Consulting](mailto:Jasper@TeamParagon.Consulting)

Zach Gilltrap, Production Consultant: [Zach@TeamParagon.Consulting](mailto:Zach@TeamParagon.Consulting)

Rachel Askelson, Music Director: [Rachel@TeamParagon.Consulting](mailto:Rachel@TeamParagon.Consulting)

Sara Schueller, VP/Research: [Sara@TeamParagon.Consulting](mailto:Sara@TeamParagon.Consulting)

Simone Lowin, Research Services Director: [Simone@TeamParagon.Consulting](mailto:Simone@TeamParagon.Consulting)

Dave Xaviers, Field Director: [Dave@TeamParagon.Consulting](mailto:Dave@TeamParagon.Consulting)

### **About Paragon**

Paragon is a consulting and research firm specializing in innovative content for broadcast and digital media. Paragon expertise includes content creation, marketing, branding, media start-ups, new business models, market share, strategic planning, and creating healthy company culture. [Click here](#) to learn more about Team Paragon with over 400 years of combined experience.

Website: [www.TeamParagon.Consulting](http://www.TeamParagon.Consulting)

Instagram: <https://www.instagram.com/teamparagonconsulting/>

Facebook: [facebook.com/teamparagonconsulting](https://www.facebook.com/teamparagonconsulting)

Thread: <https://www.threads.net/@teamparagonconsulting>

LinkedIn: <https://www.linkedin.com/company/teamparagonconsulting/>

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