



FOR IMMEDIATE RELEASE:

## **PARAGON WELCOMES BOB WAUGH AS CONSULTANT**

Denver, CO (May 29, 2023) – Paragon welcomes Bob Waugh as the latest addition to our consulting team. Waugh will work with Paragon’s Triple A consulting and research radio station clients. Waugh remains in Annapolis, MD.



Waugh’s 43-year radio career began at WLIR on Long Island in 1978. In 1985, he moved to K-Rock New York. In 1991, Waugh joined Washington D.C.’s WHFS, where he became Music Director/Assistant Program Director and producer of the HFStival. Waugh signed on WRNR in Annapolis as Music Director in 2004 and was Program Director until the station was sold earlier this year.

Paragon CEO Mike Henry commented, “I’ve admired Bob’s work for decades since we both started in progressive rock radio in the late 1970s. His path is legendary, from WLIR to K-Rock to WHFS to WRNR. Bob brings decades of hands-on programming experience and a well-earned reputation as an industry leader to Paragon.”

Waugh said, “I felt like I’d accomplished a lot over 40+ years, and the time came to hang up the headphones, but I knew I still had much to offer, so I was just waiting for an opportunity that would truly excite me. I have a ton of respect for Mike Henry and the tremendous impact Paragon has had in the industry, Triple A radio in particular. I am absolutely thrilled to join his team, and could not have hoped for a more exciting kick-start than the chance to help KPNW Seattle establish itself in a market that has been the epicenter of music innovation.”

Bob can be reached at [bwaugh@paragonmediastrategies.com](mailto:bwaugh@paragonmediastrategies.com)

**About Paragon**

[Paragon](#) was founded in 1988 as a consulting and research firm specializing in entertainment and media. Paragon’s specialties include growing media market share, media start-ups, creating new content and media business models, marketing, public media, and maximizing ROI on media properties.

Founder and CEO [Mike Henry](#) is a media consultant with 40+ years direct experience with radio, record labels, TV, cable, satellite radio, digital media, emerging technology, media lenders and buyers. Henry is a long-time music and format specialist for Indie Rock, Alternative, Triple A, Urban Alternative and News/Talk/Sports radio stations and networks. Henry is co-founder and Brand Manager of [VuHaus Group](#). Henry won a 2012 Peabody Award as executive producer of the public radio series “Inside the National Recording Registry.”

Website: [www.ParagonMediaStrategies.com](http://www.ParagonMediaStrategies.com)

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**CONTACT:**

Michelle Conrad  
Marketing Director  
Paragon Media Strategies  
[mconrad@paragonmediastrategies.com](mailto:mconrad@paragonmediastrategies.com)  
(303) 619-8610

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